



Team Building Tips

CHECKLIST

- Set up an online team fundraising page.
- Set a goal for how many people you want to recruit to your team.
- Recruit your team members. Get a commitment from each team member. (Yes...I'm in!)
- Brainstorm a team name. It might be a tribute to someone you know, or it might be your company. The team name should say something about what brought you together.
- Make sure every team member registers and sets up their individual registration page.
- Share fundraising ideas with your teammates – share letters, emails, social media posts, etc. (use the Fundraising Tips document)
- Organize a team fundraiser like a car wash or a bake sale. It will raise money and it will also build team spirit!
- Communicate event day expectations and logistics so everyone knows what to expect.
- Write thank you notes to your team members after the event to thank them for participating.

SET A GOAL

Teams that set fundraising goals raise more money than those that don't. You want to pull together teammates that are willing to help reach the team's fundraising goals. Whatever your goal, break it down so everyone on the team has a personal and attainable goal. The Morgan Adams Foundation would like to see every team raise \$1000. This equates to each team of ten people asking ten people to give \$10. See, when you break it down...it's doable!

Make sure your team is a manageable size. (6-10 members) When your team gets too big, some of the members tend to not raise money. If you work for a company where a lot of people want to participate, consider two teams that can compete against each other in fundraising but still run together at Grace's Race. The more team members you recruit, the more people you'll have raising money. It's very effective! If you are bringing together friends and several families, have each family member set an individual goal. We all have different networks of potential donors.

BUILD A TEAM....AND NAME IT

Determine what kind of team you want to lead. You have many circles of influence, you just must determine around whom you will build your team. Here are some ideas:

- Your employer (co-workers)
- Your neighborhood
- Your family
- Your friends
- Your school or college
- Kids sports team
- Your service club
- Anyone you know, really!!



It's always more fun if your team has a name. When you get your team together to determine your goal, brainstorm what your team name will be. It can be your company (good marketing), something serious (a connection with the mission), or something simple. Invite team members to help name the team. It's a way to engage them and is a good team builder.

RECOGNITION

Research shows that fundraisers can be motivated to raise more money when we give them something to strive for. Grace's Race will have an assortment of prizes available to fundraisers of all levels. Share this motivation with your team members and be sure to check the Grace's Race website and Facebook page for updates on the prizes that will be awarded.